



Day 1

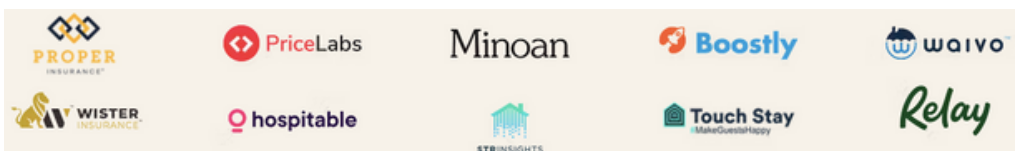
**Tuesday, Jan 24th**

## Topics We're Covering

- Finding Private Money For Your Next Real Estate Deal
- Luxury STRs: Myths vs. Truths
- Getting Your Spouse On Board with your STR Dreams
- Leveraging Data to Maximize Revenue
- Boutique Hotel Investing
- Rehabbing Workshop
- Interior Design Workshop
- Rockin' Your Hosting Skills: Success Strategies When Bad Guests Happen
- Properly Protecting Your Assets to Mitigate Your Risks
- Creative Financing & Deal Structuring
- DCSR Loans Demystified
- Rental Arbitrage: Learnings From the Trenches
- Location-Based Meet-Ups (networking where you live or invest)
- How Julie George Found 130 Property Management Clients in 2.5 Years
- 2023 STR Trends to Watch
- Offers & Needs Networking
- 1:1 Speed Networking

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Day 2

**Wednesday, January 25th**

### Topics We're Covering

- 5 Things Investors Get Tripped Up On The Most
- Adding Mid-Term Rentals To Your Portfolio
- Rockin' Your Interior Design
- Rockin' Your Finances
- How to Find The Best STR Markets That Meet Your Goals
- Let's Hear It From The Boys: Q&A with the Industry's Most Successful Men
- Rockin' Your Social Media Skills
- Developing a Lending Strategy
- Scaling Your Portfolio Through Partnerships
- Being Pet-Friendly: Best Practices for Welcoming Furry Friends
- Bookkeeping Workshop
- Interior Design Workshop
- Finding Opportunity in Markets with Heavy STR Regulation
- Real Estate Agent Meet-Up
- How to Level Up Your Listing
- How to Boost Your Revenue While Working Less
- Technology Demos
- 1:1 Speed Networking

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Day 3

**Thursday, January 26th**

### Topics We're Covering

- Analyzing The Numbers to Find Your Next Rockin' Real Estate Deal
- Time Management Techniques For More Clarity, Productivity, & Joy
- Top-Performing Markets That Nobody Is Talking About
- Success Strategies for Rockin' A Mid-Term Rental
- Facebook Advertising Workshop
- Email Marketing Workshop
- Direct Booking Website Workshop
- Operating a Sustainable STR
- Setting Up Your Property Without the Stress
- Top Amenities You Need in 2023 (According to the Data)
- Balancing a Full-Time Business with a Full-Time Family
- How to Grow Your STR Biz Even When You're Working Full-Time
- Reverse Engineering Your Success
- 1:1 Speed Networking
- Wrap-Up Parties

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